

Consolidated RTG 2019, Annual Report



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Redeem The Generation

1. INTRODUCTION

Redeem the Generation is Ethiopian resident charity nongovernmental organization established in 2001 with the aim of alleviating social problems posing challenge to our country's development. The organization works primarily in youth empowerment, women empowerment, and care and support for orphan and vulnerable children (OVC). All areas of intervention have to do with the future of our country and build the capacity of the future generation to shoulder national responsibilities. To this end, a number of activities have been carried out to empower youth, Reproductive Maternal Neonatal Health, Strengthening Institution for Peace and Development and Social Accountability. This progress report covers the period from January 1, 2019 to December 31, 2019.

Vision

To see a world where young generation's potential is understood and released for a better life in the posterity.

Mission

To enable the young generation to understand and release their potential by empowering them through dialogues, different trainings, and youth conversations, instilling values, job creation, maximizing their potential and provision of quality sexual and reproductive health services with active involvement and networking of relevant stakeholders.

Strategic Objectives/Goals

RTG has three strategic objectives during FY 2015- 2020, which are

Strategic Objective One: To promote and support youth focused institutions for sustainability of program/project activities;

Strategic Objective Two: To encourage and support community capacity enhancement programs at the grass root level to create space for youth innovation and support for vulnerable children within the community;

Strategic Objective Three: To invest on program and institutional sustainability activities

2. Project Inputs in the Reporting Period

The General Assembly of RTG, in its meeting approved the annual plan which is implemented in the different national regional states which include: Addis Ababa City Administration, Oromiya, Afar, Benishangul Gumuz, SNNPR, Gambela and Somali National Regional States. In order to realize the plan for the period January 1, 2019 to December 31, 2019, as usual the organization has exploited different leadership skills and mobilized resources: financial, technical, and other inputs.

2.1 Financial, Technical and Material Inputs

To realize the period's plan of the organization, different financial, technical, and material inputs were mobilized. In order to get these inputs; the organization has used different strategies: looking for funding opportunities, fund raising, sponsorship, and so on. Most of the financial and technical support has been secured from our donors (CSSP 2, ESAP3 Management Agency, EHN, British council individual sponsors, employees, etc...).

3. Major Ongoing Project Achievements in the Reporting Period

Ongoing projects in the reporting period were presented here with a brief description and major achievements.

3.1. Addressing socio-economic challenges through active citizenship

Addressing socio-economic challenges through active citizenship is a British Council funded project implemented in six regions and one city administration namely Oromiya, Gambella, Benishangul, Afar, Amhara, SNNP Regional states and Addis Ababa City Administration taken the lead role by Redeem the Generation.

The intervention is planned to train critical mass of grass-root community members on social enterprise and active citizenship concept nurturing social leadership skills that promote intercultural dialogue and community-led social development. It will inspire and empower citizens, especially citizens from disadvantaged groups, such as young unemployed people, single and poor mothers, and people with disabilities, to create social enterprises to address socio-economic problems in their communities and encourages them to create an income

generating activities for themselves at the same time. The project will also intensify the links between citizens and relevant institutions and create a movement of local engagement with inter-regional impact enabling a positive change. Some of the project achievements are summarized and presented here with:

3.1.1. Training of Master trainers/Facilitators

Equipping selected master facilitators with the idea of active citizenship toolkit and social enterprise concept is beginning of the project. This activity has major aim of creating training of trainers on active citizenship and social enterprise so that they will cascade their knowledge to their respective community. The training was provided by British Council itself. In two rounds selected 19 (5F, 14M)



trainees from each co-implementing partners and the lead organization have taken this training properly. After this the master trainers/Facilitators are expected to cascade the concept of active citizenship and social enterprise to active citizens of their respective community.

3.1.2. Active Citizens Training

The Active Citizen and Social Enterprise training was planned to promote active citizens self-expression and meet the needs of their community, develop self-confidence for marginalized groups and empowering them to engage in sustainable development. We have planned to deliver this training for 175 youth in the seven implementing partners and we were able to provide this to 175 (72F, 103M) active citizens. The training has helped trainees to be actively engaged in their community.

3.1.3. Mentoring activity: communicating Active Citizens

We have mentoring activities so that we could help the trained active citizens pass through planning and delivering their social action projects. In most areas active citizens have developed their social action projects which they find are crucial in their localities and will solve major problem of their community plus to serve them as an income generating activity. The mentoring activity took place for these social action projects frequently so that they could best perform and resolve the selected problem. The plan was to conduct the mentorship 56 times in the seven partners; actually we mentor 126 active citizens on 20 sessions. Among the developed social action projects “Trash to cash” from Gambella is the best practice and awarded from British Council.

3.1.4. Stakeholders' and community leaders network strengthening

Stakeholders and community leaders network strengthening is planned to create sense of ownership among other community members and secure the sustainability of active citizen's involvements in addressing social enterprise. Though it may have slight difference in contextual situation of implementation areas most selected stakeholders are similar in the seven implementing partners. Respective regional Youth bureau, Women Associations, Influential Community Leaders, Religious leaders, Youth Associations, City Administration Representatives and labor and Social Affairs bureau are among the stakeholders involved in the network strengthening programs. In each partners the master facilitators were supposed to conduct four networking sessions at different times with a total of 28 workshops. Up until this reporting period we have conducted 10 stakeholders' network strengthening workshops attended by 252 representatives. In the workshop stakeholders were sensitized with the concept of Active citizenship, closer cooperation's and ownership created.

3.1.5. Critical mass of active citizens mobilization

This activity was planned to expand the concept of active citizenship and social enterprise to different community members via entertaining, educative and accessible performances and small group discussion facilitated by master facilitators in the areas of implementation. The activity was not properly delivered in most partners due to budget exchange to another unplanned activity which is cascading second active citizenship training for another group of selected active citizens. But still two partners from Gambella and Addis Ababa have delivered the small community discussion and edutainment event. With their intervention they were able to reach 100 by small group discussion and 489 people with edutainment event.

3.2. Youth Leadership and Engagement Access for Development (Youth -LEAD)

Youth Leadership and Engagement Access for Development (Youth- LEAD) is civil society support program two (CSSP II) project and implemented by Redeem the Generation in partnership with Friendship Support Association, Save Your Holy Land Association, Delasalle Community Development Organization, Eshet Children and Youth Development Organization and Pro-poor Ethiopia Development Organization. The aim of this project is enabling young people to constructively engage them in the ongoing democratization process; contribute to conflict prevention and peacebuilding, and address some of the major economic and social challenges facing young people in the country. The project has two specific objectives: Advocacy for the adverse effects of substance abuse (khat) and service improvement for survivors and vulnerable groups and promotion of youth voice through awareness creation and dialogue among different community groups including the youth groups, community

members and key government stakeholders. At the end of December 2019, it has been signed and successfully launched in all project implementation areas.

3.3. RTG and other CCRDA members visited the IDPs in Gedio zone Gedeb woreda, Tatatu kebele

Following the briefing on the IDPs status in Ethiopia by the National Disaster Risk Management Commission Deputy Head, Ato Tadesse Bekele on the 247th GA meeting of the CCRDA membership, few member organizations and CCRDA visited the area and provided support for the displaced people in Tatatu Kebele of Gedeb woreda at Gedio zone.



The program was initiated by Redeem the Generation and few members organization and CCRDA joined the initiative. CCRDA collaborated in the coordination and delivery of the support. The participating member organizations have contributed in cash and kind and the support was organized in package form per family. The package was organized to meet needs for those who are willing to return back to their place and it includes: one 1.2m mattress, 2 blankets, 2 cooking pan, 5 feeding plates, 1 plastic bucket, 1 boiling pot, 1 plastic washing pan, 5 drinking cups, 25 kg cornflower and menstrual pads. Overall, the support was provided for 300 households (including female headed household) and the cost of the items including transportation is around 2 million birr. Representatives of the organizations have travelled and provided the items on site as seen on the pictures.

The following organizations contributed to the program:

- Redeem the Generation
- CCRDA
- Action Aid Ethiopia
- Hope International Development Agency
- Zewdu Initiative for AIDS Support Association
- Eshet Children & Youth Development Organization
- Fana Addis Tewled Ethiopia

- Delasa Community Development Association
- Pro Poor Ethiopian Development Organization

On this initiative we observed that:

- This limited resource has created great hope on the IDPs and officials at grassroots level, thus we are encouraged to do more by mobilizing the membership
- The challenge and gaps of the displaced people is very high and it requires additional efforts till they get back and settle in a secured manner
- There is also immediate need of agricultural tools such as plowing-axe before the end of the farming season
- Government structure at federal, regional and zonal lever are cooperative for facilitating emergency support for the IDPs

3.4. Ethiopian Social Accountability Program Phase III (ESAP3)

- project progress as compared to plan (including stakeholder project review meetings)
- ESAP 3 Project was launched on November 13, 2019 at Fenatle woreda and Methera city with the overall objective of raising awareness and familiarization of implementing partners about social accountability program. The event was provided an opportunity for all stakeholders working on social accountability to talk about their roles and responsibility, and what more needs to be done to make effective and efficient project implementation. A total of 41 (33 male and 8 female) at Fentale woreda and 22 (15 male and 7 female) at Methera city participants have attended the event via invitation of stakeholders including woreda and service users' representatives.
- Moreover, during the reporting period two Woreda and 10 Kebele level SACs were established and monitor its project implementation by organizing monthly meetings. The SACs were formulated from the representatives of woreda administrator and sector office.
- A total of 121 community members (97 male and 34 female) have attend community mobilization session through social network in four new selected and one old kebeles using SAC.

3.5. Professional Healthcare Services for Disadvantaged Children and Women

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4. Work plan for the year 2020

For the year 2020, our activities have been focusing on four major direction namely; Institutional capacity building and system strengthening, Networking and partnership, Promotion and visibility, Resource mobilization and Performance evaluation. The 2020 work plan is summarized and presented below:

1. Institutional Capacity Building and System Strengthening

1.1. Institutional Capacity Building

- Organize need based and tailor-made training for staffs

1.2. System strengthening

- Develop system documents
- Need based system document development for implementing partners
- Internal data management system

2. Networking and Partnership

- Strive to form partnership with local and international institutes (government, NGOs, colleges and universities as well as professional association to work together on youth empowerment)
- Partners mapping

3. Promotion and Visibility

- Brochure, magazine, leaflets, posters, banners, staff ID
- RTG profile (highlight) and project portfolio
- Preparation of RTG visibility on the upcoming 20th organizational anniversary by organizing an event 20th
- Bi-Weekly post/ update RTG Facebook, YouTube
- Upgrade RTG website, update monthly and Launch RTG email address
- Actively engage /participate on events organized by different organization working on similar areas (NGOs, GOs and association and institution)
- Giving back through community service

- Form redeem ambassadors

4. Resource mobilization

- Resource mobilization and fundraising strategy
- Concept note development
- Engage in call for proposal (RTG as lead applicant)
- Engage in call for proposal (with joint venture)
- Deploy high level volunteers and inters
- Donors Gantt chart
- Lobby donors via door to door approach
- Business plan for IGA

5. Performance evaluation

- Inspect RTG progress